



**WWE™ ANNOUNCES WRESTLEMANIA™ KICK-OFF PARTY AT WESTGATE COMPLETE WITH SUPERSTARS, GIVEAWAYS AND SMACKDOWN ON THE BIG SCREEN**

*March 19 Party to be Official Kick-off to Valley-Wide WrestleMania Countdown*

**(GLENDALE, Ariz., MARCH 10, 2010)** – The Countdown is on to WWE's WrestleMania XXVI, and they're kicking things off with a Smackdown-showing, Superstar-appearing, autograph-signing party to end all parties! Presented by the [City of Glendale](#), [Westgate City Center](#) and the [University of Phoenix Stadium](#), the free, family friendly event will give fans their first opportunity to get into full-on WrestleMania mood.

The WrestleMania Kickoff Party at Westgate takes place March 19 from 6-10 p.m. and will include Superstar and Diva appearances, autograph signings, live entertainment, prizes, face painting ... even a chance to win floor-seat tickets to the March 28 WrestleMania event at University of Phoenix Stadium. And to set the scene, Westgate will be showing SmackDown on its 30-by-50-foot Plaza LED screen (the LAST televised WWE event before to the self-proclaimed Super Bowl of professional wrestling).

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**WHO:** City of Glendale, Westgate City Center and University of Phoenix Stadium

**WHAT:** WWE Kick-off Party at Westgate

**WHEN:** Friday, March 19, 2010  
6 p.m. – 10 p.m.

**WHERE:** Westgate City Center's WaterDance Plaza, Loop 101 and Glendale Avenue

**COST:** Free (including the headlocks)

**DETAILS:** Superstar/Diva appearances and autographs, live entertainment, prizes, giveaways, face painting, chance to win two floor-seat tickets to Wrestlemania, and SmackDown showing from 8-10 p.m. on the Plaza LED

**MEDIA**

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