



Why become a Valley CTA?

- ★ Essential information for anyone that talks to visitors at restaurants, hotels, shops, attractions, activities, stadiums, meeting venues, volunteers...you get the picture
- ★ More knowledge of /excitement for our destination to help you help your guests
- ★ Exclusive events, contests, ongoing education and discounts only for CTAs
- ★ Connections to a community of over 400 Valley CTAs that can help you excel
- ★ Pride in completing a nationally recognized certification program
- ★ Fun and professional training presented by your peers who know what you go through everyday!

How to become a CTA?

1. Go to www.CTANetwork.com and click on "Sign Up For a Class" by **February 29th** (register early as space is limited).
2. Complete the short online application and select the following class:

CTA Class Glendale / West Valley

Date: March 14, 2012

Time: 8:00 AM - 12:30 PM

Location: Glendale Chamber of Commerce
7105 N. 59th Avenue, Glendale AZ 85301

3. Pay the affordable Enrollment Fee of \$35.00 by check or credit card
4. You'll be sent your Pre-class reading materials before your class. Read the book and complete the exercises.
5. Attend the fun and interactive half-day session and pass the open-book exam.

You'll earn your CTA designation and become part of a unique and important group of Valley front-line workers that are helping to grow and improve our local tourism industry!

Find more information at www.CTANetwork.com or **520-586-3309** or VTAPinfo@powerc.net